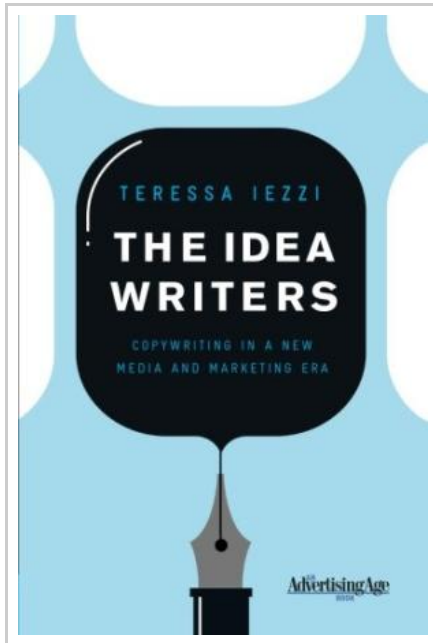




The Idea Writers: Copywriting in a New Media and Marketing Era

By Teresa Iezzi

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