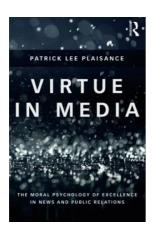
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Taylor & Francis, 2014. Paperback. Book Condition: New. 15.88 x 23.5 cm. "This book establishes a profile of virtue in professional media practice by examining the experiences, perspectives, moral stances and demographic data of two dozen selected exemplars in journalism and public relations. It is based on both extensive personal "life story" interviews conducted with the exemplars between April 2010 and September 2012, and also survey data that assessed the exemplars' personality traits, ethical ideologies, moral reasoning skills and perceived...

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