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Copywriting: A Beginner s Blueprint: How to Write Amazing Copy That Compels Readers to Take Action Without Selling Your Soul (Paperback)

By MR Adam Richards

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book ***** Print on Demand *****.Copywriting: A Beginner s Blueprint Ever thought of becoming a copywriter but didn t know where to start? Or maybe you have seconds thoughts about pursuing copywriting altogether? Then, this book is ideal for you. Keep reading. You are about to discover what copywriting is all about and how to go about it even if you are just starting and have no previous experience at all. In Copywriting: A Beginner's Blueprint: How To Write Amazing Copy That Compels Readers To Take Action Without Selling Your Soul you will learn what copywriting actually is and why you are leaving so much on the table, should you not learn such a skill. As a beginner copywriter you will have to cover a lot of ground before you are able to produce great copy. Fortunately, we will go through some MUST know things that everyone starting out their copywriting journey ought to know. Furthermore, you will learn some of the most common mistakes made by inexperienced copywriters and how to avoid them altogether. This way, you can...



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