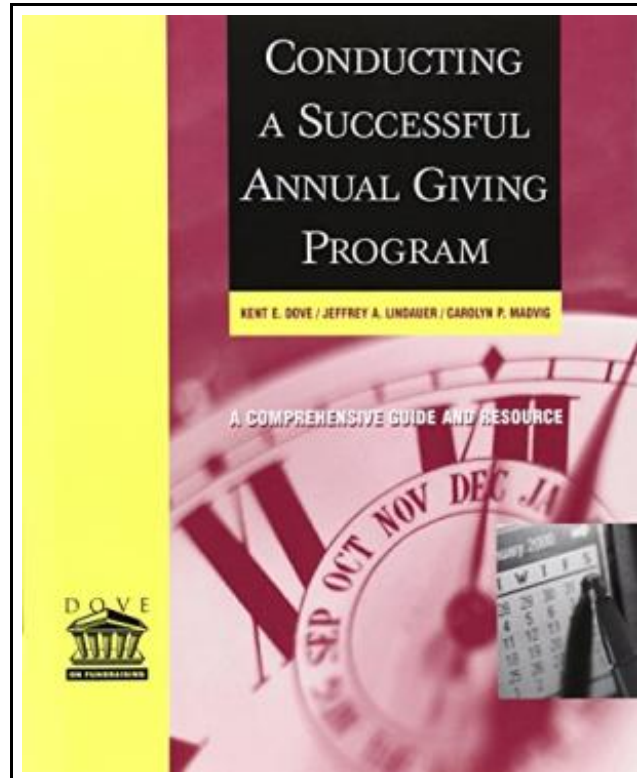


Conducting a Successful Annual Giving Program



Filesize: 6.51 MB

Reviews

This is actually the greatest publication i have go through right up until now. I really could comprehended every little thing using this composed e book. I realized this book from my i and dad advised this ebook to learn.

(Jimmie Schmidt I)

CONDUCTING A SUCCESSFUL ANNUAL GIVING PROGRAM



Jossey-Bass, 2001. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: PLANNING AND IMPLEMENTING YOUR ANNUAL GIVING PROGRAM. Introduction: Defining the Annual Campaign. Preparing for the Annual Campaign. Developing an Annual Giving Plan. Segmenting Appeals. Testing and Statistical Analysis. Elements of the Annual Campaign. Implementing a Direct Mail Campaign. Sponsoring Special Events. Telemarketing Your Cause. Soliciting Funds in Person. The Annual Fund in Action. Key Program Roles and Responsibilities. Working with Volunteers. Promotions, Communications, and Marketing. Gift Administration and Donor Appreciation. Closing the Campaign and Moving Forward. THE ANNUAL FUND RESOURCE GUIDE. Preparing for the Annual Campaign. Direct Appeal Program. Annual Fund Solicitation Calendar. Web Site Examples. Elements of the Annual Campaign. Annual Fund-Capital Campaign Combined Strategic Goals and Calendar. Corporate Campaign Plan. Corporate Matching Gift Companies. Corporate Matching Gift Guidelines and Application Form. The Annual Fund in Action. Membership Program with Benefits. University Annual Fund Analysis. Annual Fund Survey. Direct Mail Solicitation Package. Gala Event Sample Invitation and Program. Sales and Raffle Event Promotion. "A-Thon" Event Packages. "A-Thon" Team Captain's Kit and Supplies. Entertainment and Show Publicity Pieces. Outing Registration Letter and Materials. Special Events Planning Checklists. Sample Telemarketing Scripts for Lapsed Donors. Telemarketing Objection Packet. Code of Ethics Samples. Fundraising Guidebook. Case Statement Examples. Newsletter Sample. Gift Receipt Templates. Gift Agreement Template. Post-Campaign Assessment Report. Final Report. References. Index.



[Read Conducting a Successful Annual Giving Program Online](#)



[Download PDF Conducting a Successful Annual Giving Program](#)

Other eBooks



Billy's Booger: A Memoir (sorta)

Atheneum. 1 Cloth(s), 2015. hard. Book Condition: New. From what might not sound like the most promising title (at least to grown-ups), William Joyce introduces readers 6 to 8 to his younger self Billy Joyce,...

[Download Book »](#)



Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How...

[Download Book »](#)



3-minute Animal Stories: A Special Collection of Short Stories for Bedtime

Anness Publishing. Paperback. Book Condition: new. BRAND NEW, 3-minute Animal Stories: A Special Collection of Short Stories for Bedtime, Nicola Baxter, Andy Everitt-Stewart, This is a very special selection of children's stories, specially devised to...

[Download Book »](#)



Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video...

[Download Book »](#)



A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)

Dover Publications, 2011. Paperback. Book Condition: New. No Jacket. New paperback book copy of A Dog of Flanders by Ouida (Marie Louise de la Ramee). Unabridged in easy to read type. Dover Children's Thrift Classic....

[Download Book »](#)

**Anything You Want: 40 Lessons for a New Kind of Entrepreneur**

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Anything You Want: 40 Lessons for a New Kind of Entrepreneur, Derek Sivers, Anything You Want is Derek Sivers' iconic manifesto on lessons learned while becoming

[Save ePub »](#)

**Readers Clubhouse Set a Too Too Hot (Paperback)**

Barron s Educational Series, United States, 2006. Paperback. Book Condition: New. Karol Kaminski (illustrator). 220 x 148 mm. Language: English . Brand New Book. This is volume four, Reading Level 1, in a comprehensive program

[Save ePub »](#)

**A Parent s Guide to STEM (Paperback)**

U.S. News World Report, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.This lively, colorful guidebook provides everything you need to know

[Save ePub »](#)

**The Web Collection Revealed, Premium Edition: Adobe Dreamweaver CS6, Flash CS6, and Photoshop CS6 (Stay Current with Adobe Creative Cloud)**

Cengage Learning, 2012. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: You can now maximize and integrate the design and development power of Adobe Creative Suite 6 with WEB

[Save ePub »](#)

**It's a Little Baby (Main Market Ed.)**

Pan Macmillan. Board book. Book Condition: new. BRAND NEW, It's a Little Baby (Main Market Ed.), Julia Donaldson, Rebecca Cobb, It's a Little Baby is a beautiful and engaging book for little ones from Julia

[Save ePub »](#)