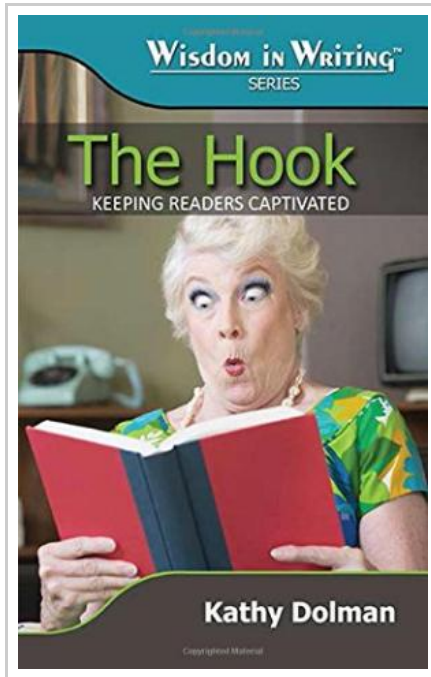




The Hook: Keeping Readers Captivated (Wisdom in Writing Series) (Paperback)

By Kathy Dolman

5 Fold Media, LLC, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. What if there were just one big secret to make your book go from good to that magnificent great? If you had one sure-fire trick to give your book that can t-put-it-down factor? Well, you re in luck! This book will teach you that one trick-the hook! It has been said that the average reader determines whether they will buy a book or not in about four seconds. That is not much time! The first impressions of your book must be catchy or the reader will move on. Kathy Dolman is a published author and acquisitions agent who has read countless books. In this book, she shares her one secret to catching a reader s eye-the hook. The gripping opening that helps to takes your book from the maybe pile to the top of the yes list! Kathy gives you pointers on picking the type of hook to use and crafting the perfect opener for any book. Take her advice and create a hook that will grip your readers and keep them coming back...



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