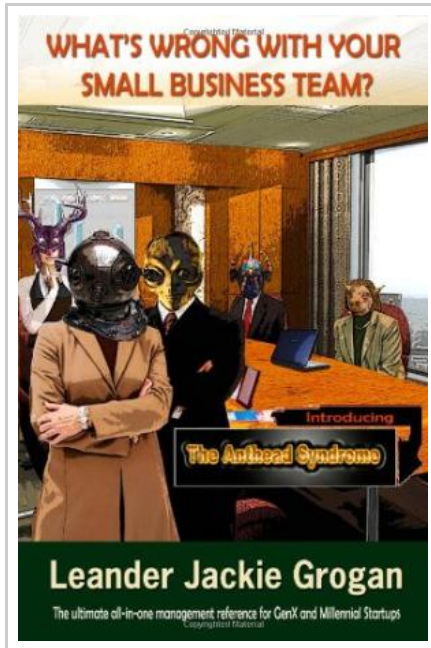




What s Wrong with Your Small Business Team? (Paperback)

By Leander Jackie Grogan

Groganbooks.com, United States, 2011. Paperback. Book Condition: New. 229 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Can one book change the world? Veteran business consultant Leander Jackie Grogan believes it can . has already. But what is the change? It s the reassertion of the human spirit over doom-and-gloom analytics; Leveraging the power of people over numbers . that is the change. From the Death of Management: Restoring Value to the U.S. Economy by J. Buffington to the Wall Street Journal s Essential Guide To Management by Alan Murray, the ominous warning has hounded executives for over a decade. The system is broken. After years of driving companies into the ground, the old drill sergeant, command-style, top-down management structure is dead. The new crop of Generation X and Millennial small business owners are clamoring for a new model that values human capital, places people over short-term paper shell profits and facilitates genuine growth. But what will this model look like? Three decades have passed since a selfish breed of instant-profit Machiavellian Wall Street maniacs opted to adopt policies that dehumanized employees and made job instability a primary tool to enhance productivity. Except for GE,...



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